

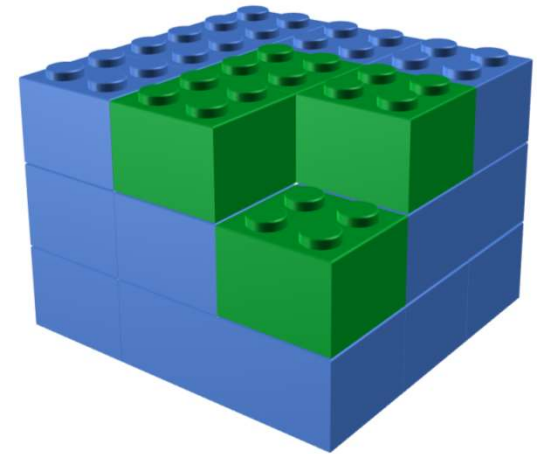
The JOY of Using LEGO Serious Play in Caregiving!



**I'm your Facilitator,
Loretta Veney!**

The JOY of Using LEGO Serious Play Objectives

- How it all started
- What is LEGO Serious Play?
- LEGO activities for Caregivers
- LEGO activities for those with dementia
- LEGO activities for care partners and those they care for

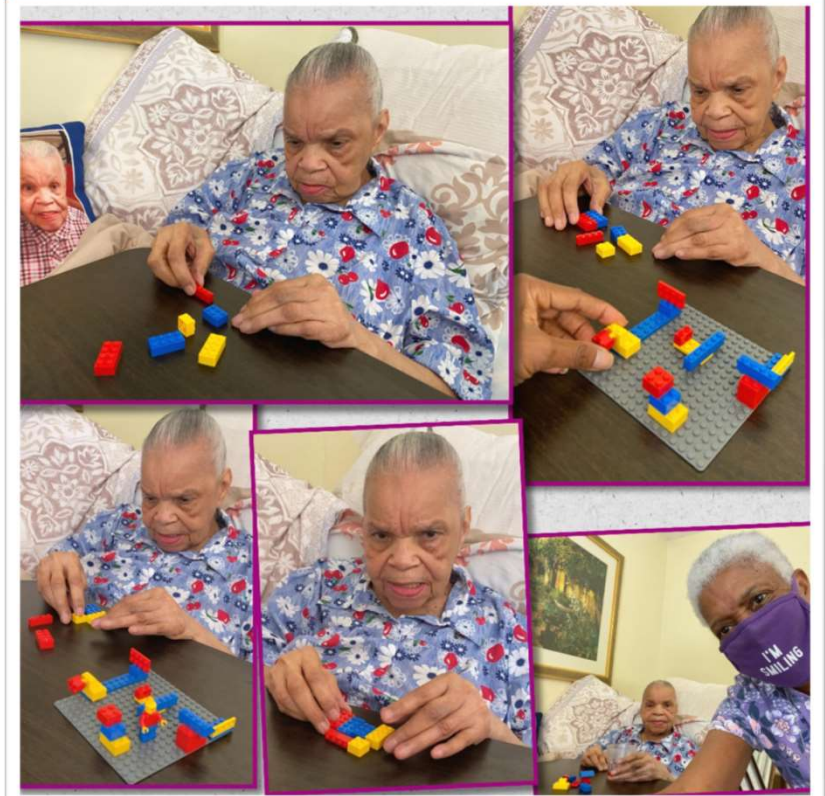
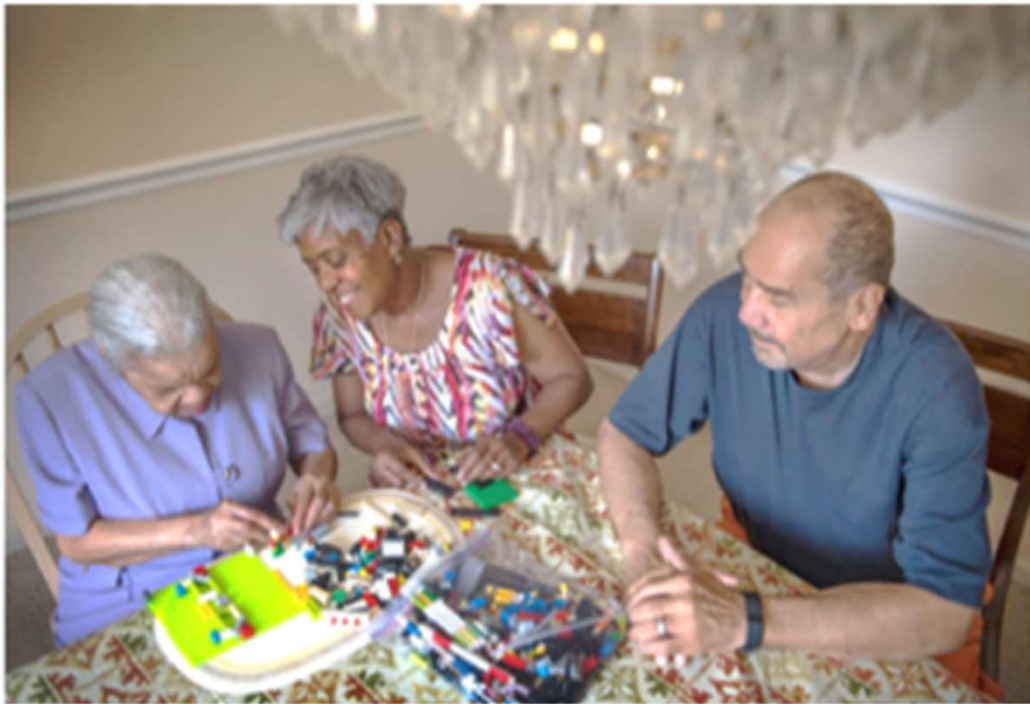


How It All Started!!

- My Mom Doris brought me my first box of LEGO bricks when I was 5 years old. She taught me that I could build anything and be anything.
- Into my teenage years Mom and I spent hours building and talking over LEGO bricks.
- After Mom's diagnosis in 2006 I used the LEGO bricks to get her to share her feelings and for us to build LEGO art. It brought us so much JOY that I knew I had to share it with others.



Our JOY with LEGO bricks!



LEGO & LEGO Serious Play

1930s



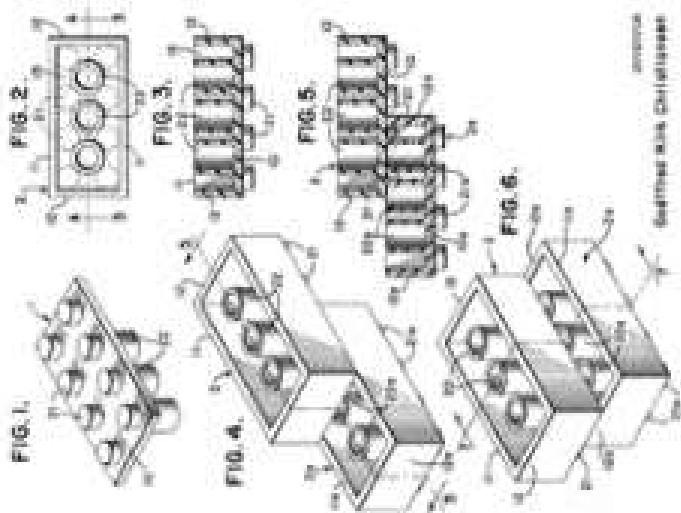
1932 Master carpenter and joiner, Ole Kirk Kristiansen, starts making wooden toys. As an skilled carpenter, he pursues high quality craftsmanship in everything he does



- In 1935 Kristiansen chose LEGO as the name of his company.
- LEGO is from Danish words “Leg Godt” which in Latin means “to put together and in English means to “PLAY WELL”!

LEGO & LEGO Serious Play

1958 The LEGO® brick is patented with a new coupling principle, the one we know today, opening up to endless building possibilities



1999 The LEGO® brick is elected "Toy of the Century"



LEGO Serious Play was also born in 1999, spun off from LEGO group and officially began operations in 2001.

LEGO & LEGO Serious Play

≡ Forbes

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Sep 4, 2014, 10:41am EDT

Everything Is Awesome: Lego Leaps Barbie For World's Largest Toy Maker

Brian Solomon Former Staff

Tech

🕒 This article is more than 6 years old.

The Lego Movie didn't just kill it at the box office — it also took over the toy store.

Thanks to the hit Warner Bros. movie, Lego announced on Thursday that sales jumped 11% in the first six months of the year to just over \$2 billion, making the Danish brick builder the world's largest toy maker in the world for the first time. Lego surpassed Mattel, the owner of Barbie.



Chairman

Thomas Kirk Kristiansen represents the fourth generation of the owner family. He is Chairman of LEGO A/S and has been a member of the board since 2007. Thomas is also Deputy Chairman of LEGO Brand Group.

Thomas is also a Member of the Board of KIRKBI A/S and 3 fully owned subsidiaries, Chairman of the Board of LEGO Foundation and Executive Management member of Kirk & Kirk Holding ApS with management roles in 4 subsidiaries.



SERIOUSWORK
WWW.SERIOUSGLOBAL

Certificate number
20A-0026/08L2UP

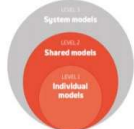
This certificate is awarded to
Loretta Veney who has completed an online
SeriousWork upgrade training and has learned
to facilitate **Build Level Two (AT2) LEGO®**
SERIOUS PLAY® Online



SERIOUSWORK
Online Facilitator
of LEGO® Serious Play®

Sean Blair

Sean Blair, CPF, Founder
ProMeet & SeriousWork
London, November 2020



Facilitator Training 2014



DOCUMENT OF QUALIFICATION LEGO®SERIOUS PLAY® Method



Loretta W. Veney

Has successfully completed the STAGE 1 CERTIFICATION TRAINING in designing and facilitating workshops with the LEGO® SERIOUS PLAY® method and materials in accordance with the standards set by The Association of Master Trainers.

STAGE 1 CERTIFICATION covers introduction and training in the LEGO® SERIOUS PLAY® method and in its standard applications for team, people and relationship development.

RASMUSSEN
CONSULTING

Charlotte, United States, July 1, 2014

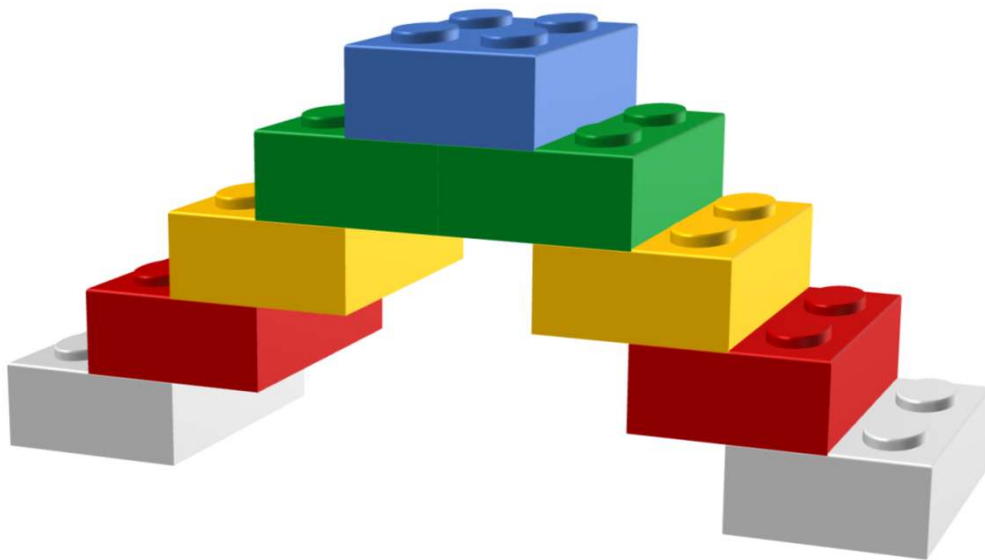
Place and Date

R.K. Rasmussen
Robert K. Rasmussen, Trainer



Goals & Principles of LEGO Serious Play

Goal - to enhance communication, listening, strategizing and teamwork!



1) Question / Task

2) Build

3) Share

4) Reflect

Metaphors are Key to LEGO Serious Play!



This may look like just a green LEGO brick, but it's actually a company looking to GROW.

- Transforming our thoughts into metaphors
- Metaphors unlock our imaginations
- Bricks become whatever the builder tells us they are...
- Listening to each other's stories are as important as the stories themselves.

Social Media Posts

The response to this 2020 photo resulted in my declaring 2021 The Year of the Caregiver!



Loretta Veney

Inspirational Speaker and Trainer in the areas of Dementia, Caregiving and Aging at Loretta...

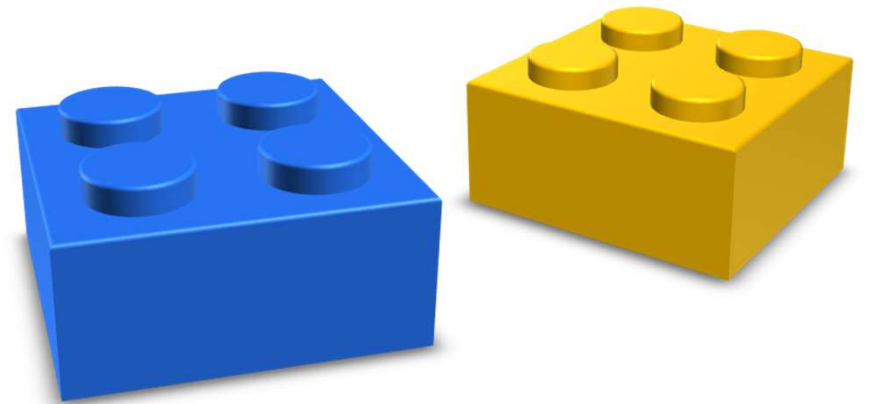
1mo · 🌐

Art, imitating Life. Or vice versa...It's awesome to see Mom even through the glass.



LEGO Activities for Professional and Family Caregivers !!

- Building Strategic Plans & Mission
- (Re)Building Joy and Hope
- Embracing Caregiver Challenges
- Building Strengths and Goals
- LEGO Art with stories



Family Caregivers



Building Hope for Caregivers: LEGO® Serious Play®

- WHAT:** **Reflect • Build • Refresh**
You're invited to an energizing session using LEGOs. Through a facilitated group discussion you'll engage in meaningful conversation, creative thinking, reminiscing and relaxation. This fun activity is guaranteed to create joy and build hope.
- WHEN:** **Friday, June 25, 11:00 am to 12:30 pm**
- WHERE:** **Zoom event. Join with your computer or tablet.**
Link will be sent when you confirm.
- HOST:** **Called to Care, Johns Hopkins Bayview Medical Center**
RSVP: Linda Stewart — 410-550-1660; Email: lstewa27@jhmi.edu



We will be building **Joy & Memories** this month at our
Sunrise of Silver Spring Support Group

Join us for an inspirational & hands-on evening
As Loretta guides and shares with us, the wonderful benefits of art and
creation through

[Lego Serious Play](#)

Wednesday, October 6th 2021

7:00pm – 8:30pm

Hors D'oeuvres will be served

Author & Motivational Guest Speaker
Loretta Woodward Veney

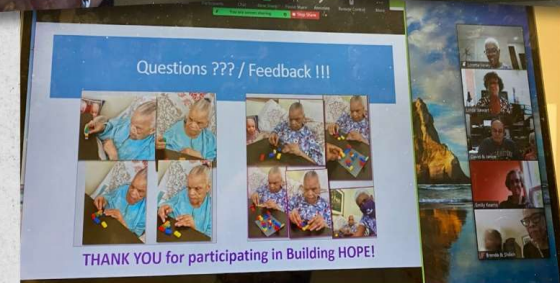
Building

Joy
6/9/21



Sharing

Building Hope 6/25/21



Dining Room



*Hybrid event
9/18/21
In person &
Online*

Living Room



Zoom



Professional Caregivers -
- Assisted Living, Memory Care,
Social Workers, CNAs, OTs



Feb 11, 2019
Springfield

OTs

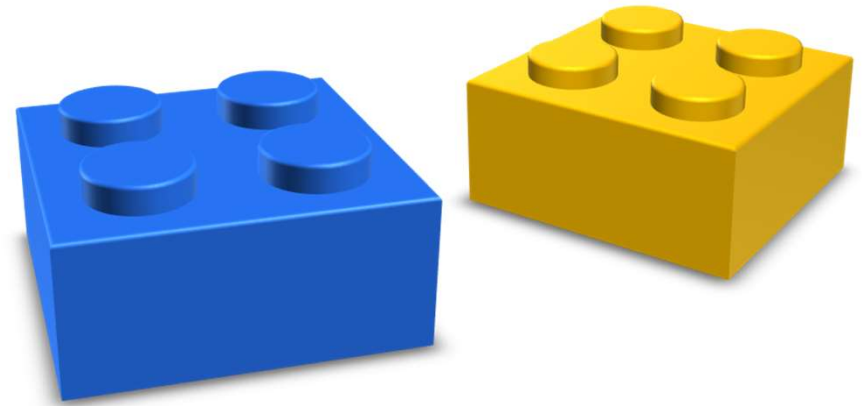
Intergenerational Teachers – Adult Day and Pre-K

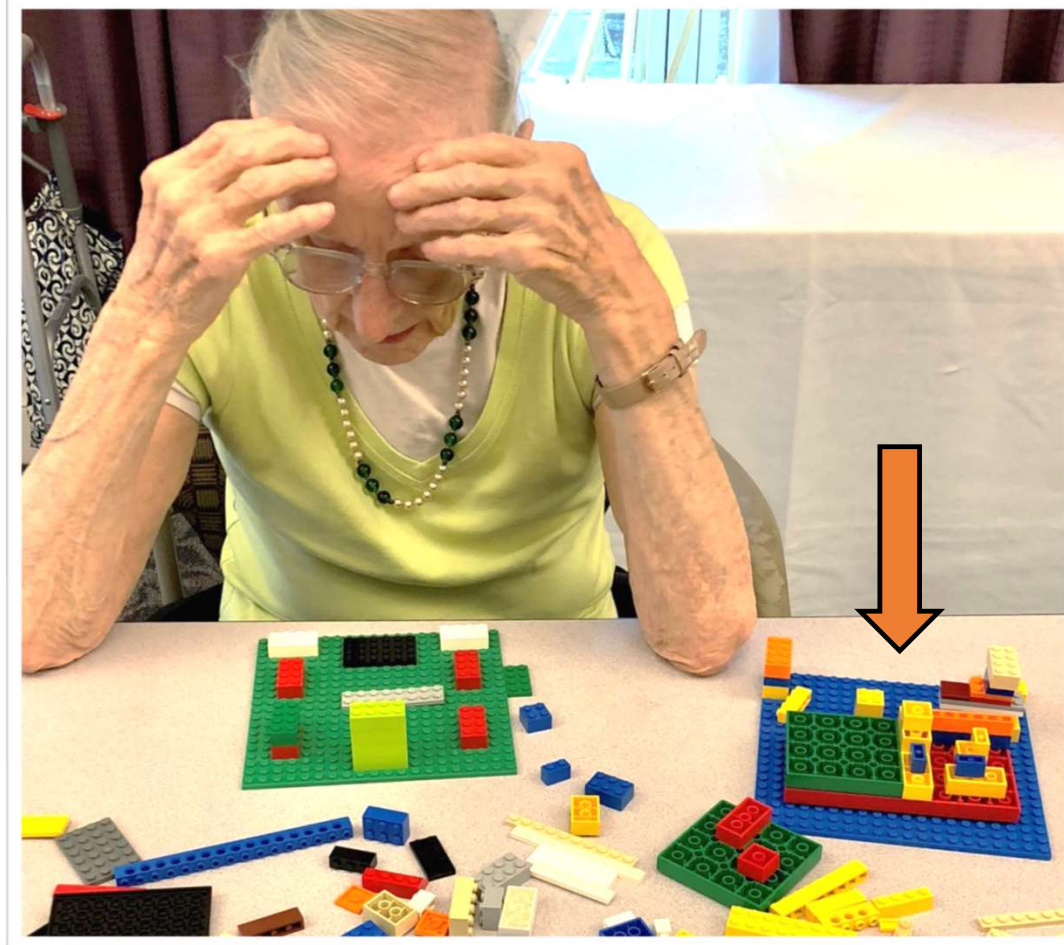
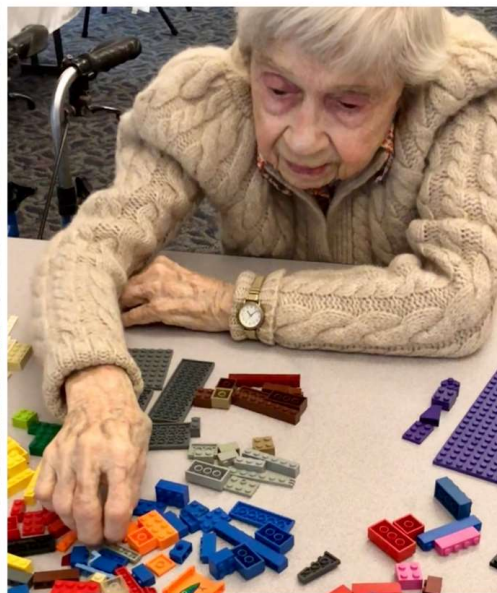




LEGO Activities for those with dementia!

- Early Stages – Building Bucket List
- Building favorite holiday memory
- Building favorite home
- Late Stage – LEGO Art & Discussion







Building Memories for Care Partners and those they care for!



Building Memories in an Intergenerational Group!



Building Memories in an Intergenerational Group!



Lessons Learned from JOY of Using LEGO!



- Not a lot of research on LEGO bricks and impact on those with dementia.
- Building 3-D models of how we are thinking and feeling can be very healing!
- Unlocking memories brings about much joy and maybe a few surprises too!
- The future is bright!